

**SHOW UP**<sup>24</sup>  
**STRONG '24**

**DC  
FRAY** //

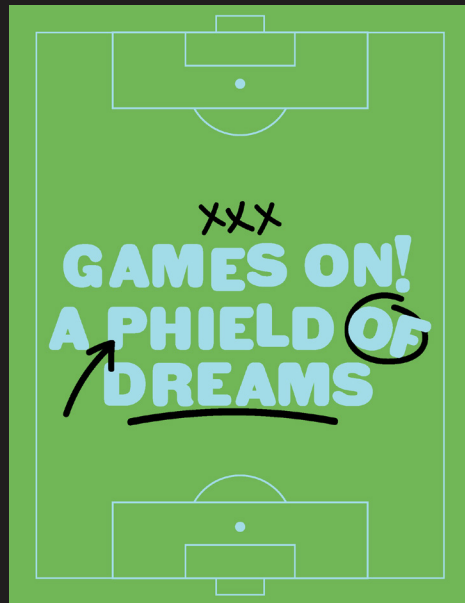
**Show Up Strong 24:**  
Summer Olympic Village // Opening Hub

A Hub for Community, Activation + Action

June 2024

# THEME CONCEPT:

Our Top Pick



# OPENING CEREMONIES PARTY:

## VIEWING HUB

- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]
- [REDACTED]

Estimated Voter Actions: [REDACTED]





# POP UPS (cont.)

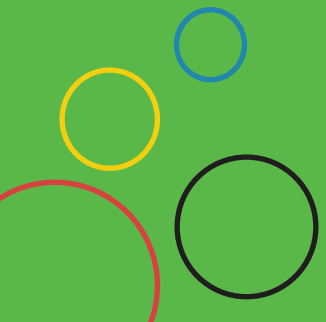


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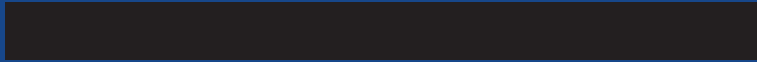
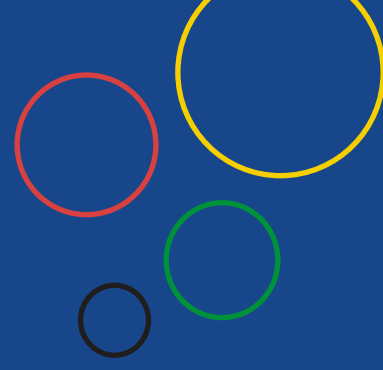
[Redacted]

- [Redacted]
- [Redacted]
- [Redacted]

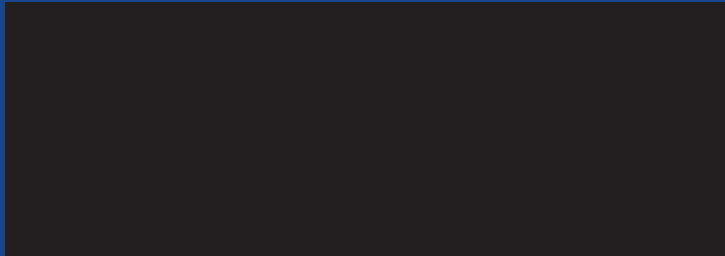
Estimated Voter Actions: [Redacted]



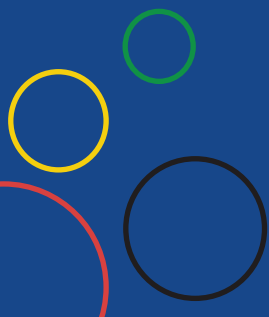
# POP UPS (cont.)



- [Redacted]
- [Redacted]



Estimated Voter Actions: [Redacted]



# POP UPS (cont.)



Estimated Voter Actions:

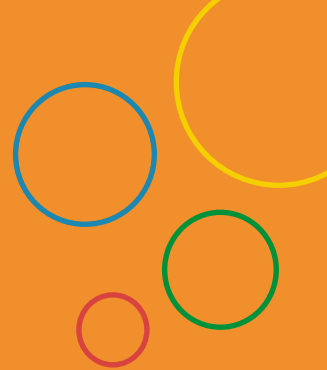


# POP UPS (cont.)

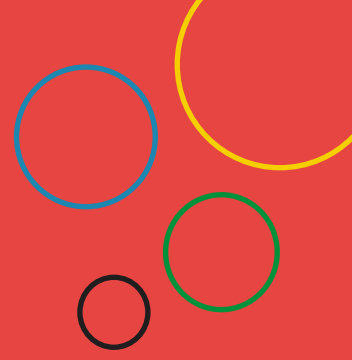


- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]
- [Redacted]

Estimated Voter Actions: [Redacted]



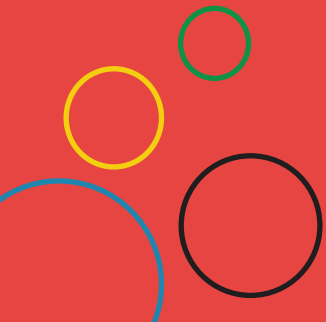
# POP UPS (cont.)



[Redacted]

- [Redacted]
- [Redacted]

Estimated Voter Actions: [Redacted]



# PROGRAMMING



## THURSDAY

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## FRIDAY

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## SATURDAY

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## SUNDAY

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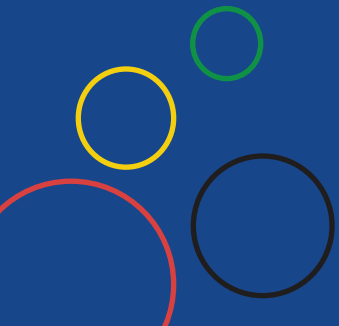
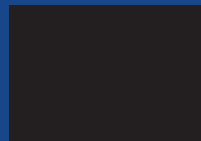
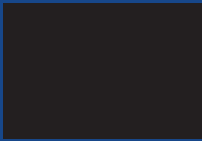
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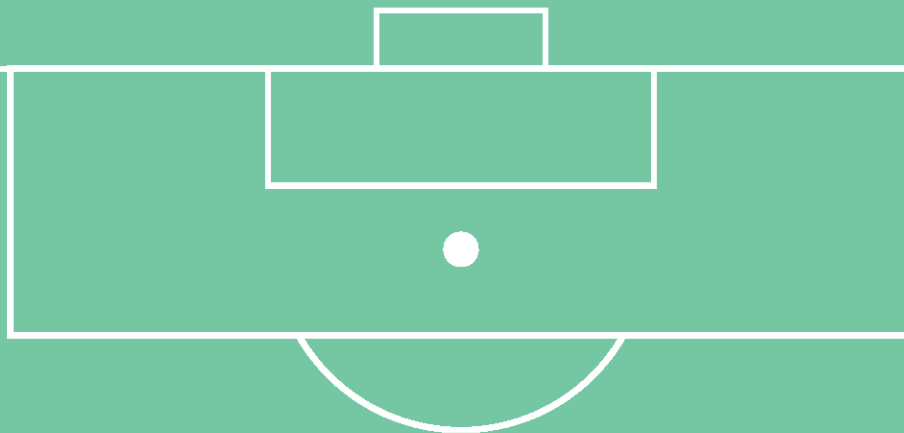
## MONDAY

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# VENUES:





**DREAM TEAM:**

**#FrayLife**



SHOW UP<sup>24</sup>  
STRONG '24

XXX

DC  
FRAY



# GAMES ON! A PHIELD OF DREAMS



Show Up Strong 24:  
Summer Olympic Campaign

Let's make the vision of "Games On! A Phield of Dreams" a reality together.